

# What You Need to Know About Inflation

With rising costs and interest rate changes ahead, your business can meet challenges head-on.

## BUSINESSES ON ALERT



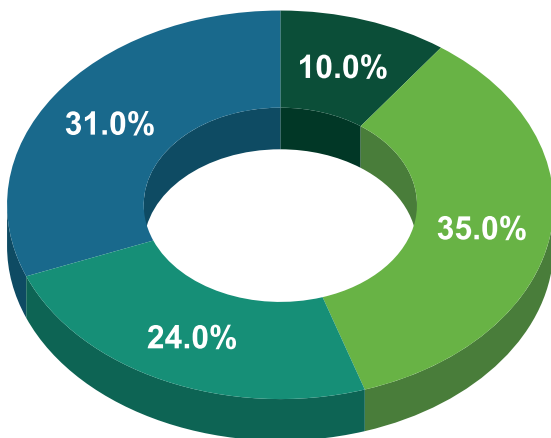
# 82%

of companies worldwide are seeing higher prices for wages, raw materials and more.



Inflation is a huge concern for CEOs, second only to the pandemic.

### How long do CEOs expect increased pricing pressure to last?



- Until mid-2022
- Until end of 2022
- Until mid-2023
- Beyond 2023

## CAUSES



- Labor shortages
- Supply chain disruption
- Strong consumer demand
- Surging exports
- Crop-destroying weather

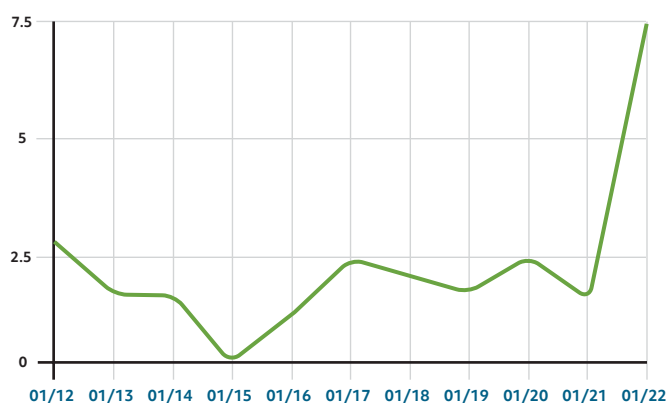
# INFLATION IN PERSPECTIVE



Though inflation surged in 2021, the current upswing in the **consumer price index** is not expected to reach the heights of 1980 (13.55%) or 1974 (11.05%), according to the Federal Reserve.

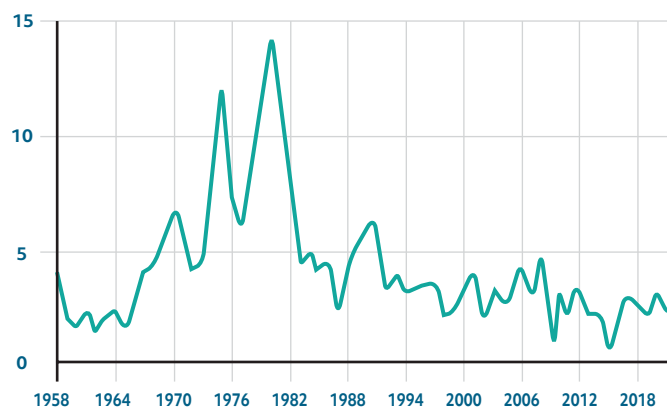
## CPI: The Past 10 Years

12-Month Percentage Change



## CPI: The Past 64 Years

12-Month Percentage Change



## WHAT YOU CAN DO



### How are businesses planning to respond?

- **Cutting costs**
- **Passing price increases downstream**
- **Absorbing prices into profit margins**
- **Changing suppliers**

### You have more options with C2FO.

- **Accelerate Payments**  
Dynamic discounting is a flexible early payment alternative that lets you select invoices for early payments and set discount rates.
- **Boost Balance Sheets**  
Shortening your cash conversion cycle means you'll have funds on hand to strengthen your balance sheet and meet key metrics.
- **Realize Potential**  
With more working capital, your business can pay down debt, offset costlier shipping and production, or invest in innovation.

Sources: Conference Board C-Suite Outlook 2022, U.S. Bureau of Labor Statistics

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